

WORLD IMMUNIZATION WEEK

COMPETITION GUIDELINES



AMSA INTERNATIONAL
Asian Medical Students' Association



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*Stay Protected Together:
Combating Myths in Society*





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INTRODUCTION

World Immunization Week (WIW) is held every 24-30 April by WHO in order to remind the world about the importance of vaccination in the prevention of communicable diseases. In commemoration of this week, AMSA International presents a competition free for all medical students to participate with the theme of *"Stay Protected Together: Combatting Myths in Society."*

Vaccination has revolutionized the face of medicine, providing someone with the immunity against otherwise deadly disease. Certain diseases managed to be eradicated with vaccines, such as smallpox, while some are approaching eradication. Unfortunately, a rising sense of distrust towards vaccinations has become to emerge, the *anti-vax* movement being a startling example. Misconceptions regarding vaccines disseminated under ignorance as means of internet-mediated hoax broadcasting prevail. This lead to some diseases previously virtually eliminated to return and infect unvaccinated children, such as measles. Those who rely on herd immunity also become susceptible to such diseases. As a result, a grim increase in otherwise preventable mortality and outbreaks has risen while vaccination rates plummet in the past few years. As future medical professionals it is our responsibility to fight ignorance in this matter for the sake of the community's health as well as conceptualizing novel solutions.

Through this competition, AMSA International aims to increase awareness and knowledge regarding the importance of vaccinations and other forms of immunization, with hopes that it will increase the ability of its participants on positively influencing the community and fight misconceptions regarding it.





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GENERAL GUIDELINES

- AMSA International World Immunization Week Competition consists of three categories:
 1. Scientific Paper
 2. Public Poster
 3. Online Social Campaign Competition
- Each participant can submit up to 1 (one) submission for each branch of competition
- All competition submission must adhere to this guideline and submitted to academics@amsa-international.org before the deadline. All submission must be sent through AMSA Chapter's or Liaison Officers' emails, with each branch of competition sent in separate emails. Late submissions or submission sent from personal emails will be omitted. Deadline for submission is **before 10 April 2020 23.59 GMT+7**.





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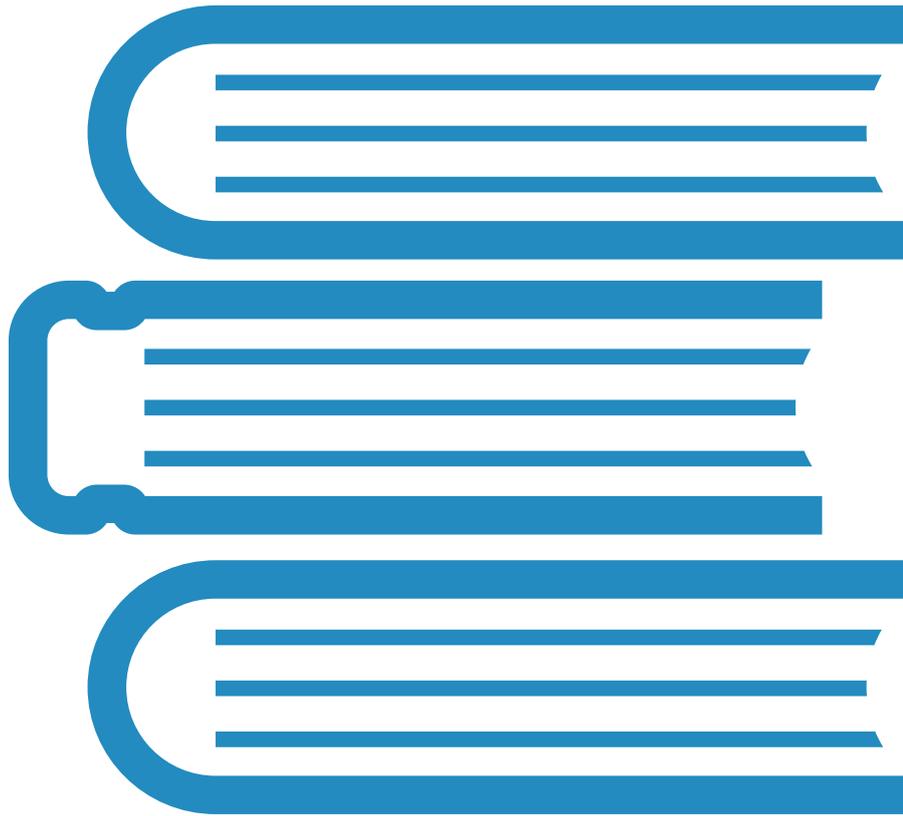
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- By submitting their work for World Immunization Week Competition, participants give AMSA International the exclusive channel without further compensation on the author.
- All decisions made by the judges are final and cannot be altered in any way.
- All competition submissions must be original and any form of plagiarism is not acceptable. Any copyrighted material included in the submission requires permission from the original author or given proper citations.
- References allowed to be used in the literature must be from a publication published on or after 2009, except for systematic reviews.
- Additional submissions include:
 1. Registration Form
 2. Letter of Originality
 3. Author's Agreement for Publication
- The files listed above are required to be submitted in .PDF format along with respective .zip file, one set for each submission



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SCIENTIFIC PAPER



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SCIENTIFIC PAPER COMPETITION

Participants are invited to write a scientific paper aimed to expand both medical students' and the global community's knowledge regarding the importance of disease prevention via immunizations, along with recent innovations and methods to tackle misconceptions and non-compliance in society. Participants are allowed to review either their own country or the global community as a whole. The scientific paper must involve either a quantitative or qualitative approach and/or research methods. In selecting the topic, participants may follow one of the suggestions below or create your own content as long as it is related to the theme ***"Stay Protected Together: Combatting Myths in Society"***

Suggestions:

1. Identify current problems in the development, implementation, and delivery of immunizations and research new solutions to such problems.
2. Analyze potential policies or guidelines which can be applied to better implement immunizations to everyone in society.
3. Promotive measures which can be done by the community, healthcare providers or the government to reduce number of vaccination non-compliance in the local and/or global community.



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Requirements:

1. One paper is written by one to three authors.
2. The paper must be original, without plagiarism in any form. The article must be written in English. If local terminology is unavoidable, put the words in italics and provide explanation.
3. References used must be mentioned in the bibliography put at the end of the paper.
4. References should be written in Vancouver referencing style
5. Scientific paper allowed includes primary studies, literature review, systematic review, and meta-analysis.
6. Technical requirements:
 - A. Word Limit: 4500 words (excluding title, author, and bibliography)
 - B. Font: Times New Roman, 12
 - C. Line spacing: 1,5
 - D. Margin: normal
 - E. File format: Portable Document Format (.pdf)
 - F. You may include graphics and/or tables whenever appropriate.
8. Submission procedure:
 - A. The scientific paper should be sent as an attachment in the email.
 - B. Biodata of the author (full name and university) along with corresponding research title should be written in the body of the e-mail. Please make sure that the name is correct, as the biodata will be used for identification and certificate creation.
 - C. Do NOT put biodata or identity of your AMSA chapter or identity of your university in the scientific paper file to facilitate fair assessment of scores.



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D. File Name:

Paper

WIWSciPap_Full name of first author_AMSA Chapter

(For example: WIWSciPap_Daniell Edward Raharjo_Indonesia)

E. E-mail subject:

WIWSciPap_AMSA Chapter

(For example: WIWSciPap_Indonesia)

Judging Criteria:

A. Paper

1. Relevance to the theme: "Stay Protected Together: Combatting Myths in Society" (30%)
2. Novelty, degree of impact and applicability in the society of today (30%)
3. Study Design (25%)
4. Originality and adherence to guideline (5%)
5. Writing skill (vocabulary, grammar, and organization) (10%)

Winner will be chosen based on top 3 highest final scores.

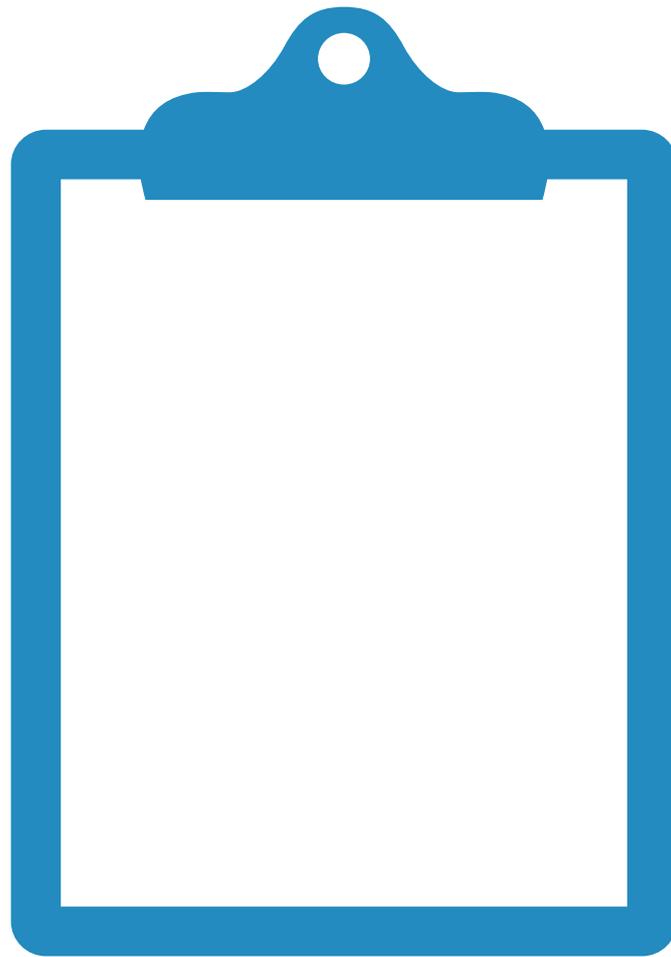
Awards:

1. Certificate for top-3 winners
2. Publication of paper in J-AMSA for winners
3. Prize money of 20 USD for first winner



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PUBLIC POSTER



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PUBLIC POSTER COMPETITION

Participants are invited to create a public poster aimed to reform the global community's perspective regarding the myths and misconceptions associated with vaccinations along with solutions or innovations available to aid its widespread implementation in all layers of society. Participants are required to also create an abstract describing the content of the public poster and choice of design along with a presentation video promoting the poster to the public. The target of the public poster is the global community, thus solutions applicable globally is highly appreciated. The public poster must be based on a scientific basis and proper citation is required to be stated in the poster. Participants are allowed to choose any topic as long as it is related to the theme ***"Stay Protected Together: Combatting Myths in Society"***

Requirements:

1. One poster is written by two to three authors (no individual submissions).
2. The poster must be original, without plagiarism in any form. The poster must be written in English. If local terminology is unavoidable, put the words in italics and provide explanation.
3. References used must be mentioned in the bibliography put on the poster.
4. References should be written in Vancouver referencing style
5. Poster's content requirement:
 - A. Title and AMSA International logo
 - B. The words "World Immunization Week"
 - C. Content
 - D. Reference box



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6. Poster's technical requirement:

- A. Size: A3
- B. Resolution: 300 ppi
- C. File format: .jpg
- D. Orientation: Portrait

7. Abstract technical requirement:

- A. Length limit: 3 A4 pages (including title, graphs, and tables; excluding bibliography)
- B. Font: Times New Roman, 12
- C. Line spacing: 1,5 spaces
- D. Margin: normal
- E. File format: Portable Document Format (.pdf)
- F. You may include graphics or table whenever appropriate.

8. A video presentation must be documented to promote the poster with the following criteria:

- A. Duration of presentation must be under 5 minutes
- B. At least 2 of the writers must be present in the video presentation in a team.
- C. Visual aids such as a PowerPoint presentation, flip charts, white board, props, etc. may be used as creatively as possible to improve delivery and impact of the presentation in the public eye.
- D. Presentation's content should include components of the poster, such as title, background, and message of the poster.
- E. Presentation should be given as if promoting the poster to the target audience.



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8. Submission procedure:

- A. The public poster, presentation, and abstract should be sent as an attachment in the email. If video size is too large, it may also be sent as a google drive link (not on Youtube).
- B. Biodata of the author (full name, chapter, and university) along with corresponding public poster title should be written in the body of the e-mail. Please make sure that the name is correct, as the biodata will be used for identification and certificate creation.
- C. Do NOT put biodata or identity of your AMSA Chapter or identity of your university in the public poster, presentation, or abstract file to facilitate fair assessment of score.

D. File Name:

Public Poster

WIWPubPos_Full name of first author_AMSA Chapter

(For example: WIWPubPos_Daniell Edward Raharjo_Indonesia)

Presentation

WIWPubPosVideo_Full name of first author_AMSA Chapter

(For example: WIWPubPosVideo_Daniell Edward Raharjo_Indonesia)

Abstract

WIWAbstract_Full name of first author_AMSA Chapter

(For example: WIWAbstract_Daniell Edward Raharjo_Indonesia)

E. E-mail subject:

WIWPubPos_AMSA Chapter

(For example: WIWPubPos_Indonesia)



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Judging Criteria:

A. Poster

1. Degree of impact and urgency of the topic (25%)
2. Clarity and effectiveness of content delivery (25%)
3. Relevance to the theme: "Stay Protected Together: Combatting Myths in Society" (20%)
4. Creativity, aesthetic, visual appearance and layout (20%)
5. Originality and adherence to guideline (10%)

B. Presentation

1. Fluency, understandability, impact, and quality of delivery (30%)
2. Organization and speaker's comprehension of content (25%)
3. Use of visual aids and creativity in presentation (15%)
4. Team work between members (10%)
5. Time management (10%)
6. Quality of video and audio (10%)

Final score would be the sum of poster's score (50%) and presentation score (50%)

Award:

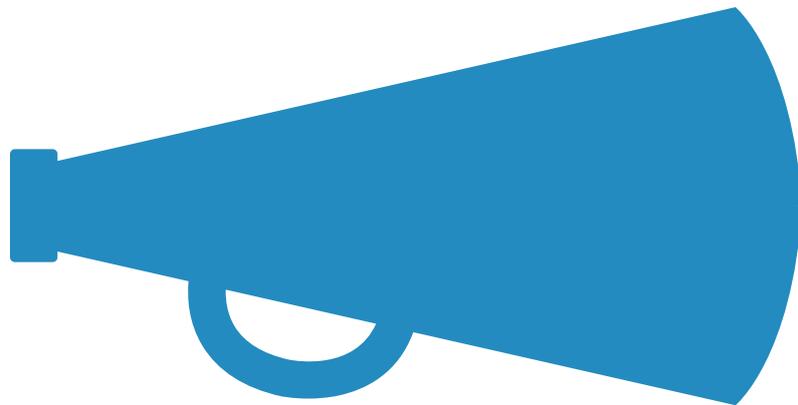
1. Certificates for top-3 winners
2. Publication in AMSA International's social media
3. Prize money of 20 USD for 1st place winner





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ONLINE SOCIAL CAMPAIGN



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ONLINE SOCIAL CAMPAIGN COMPETITION

Participants are invited to design a series of online social campaign that will be done by members of each AMSA chapter on WHO's World Immunization Week on 24-30 April 2020. The winner of the online social campaign competition will have their campaign design be executed by members of every AMSA chapter in AMSA International. Participants will have to submit an abstract, a campaign timeline, and the posts corresponding to the campaign. This online social campaign is aimed to increase the global community's knowledge regarding the importance of immunizations and the urgency towards this problem, especially the growing sense of disbelief towards it. The online social campaign must be based on a scientific basis and must be feasible to perform in a week. Participants are allowed to choose any topic as long as it is related to the theme "***Stay Protected Together: Combatting Myths in Society***".

Requirements:

1. One online social campaign design is made by a maximum of three authors.
2. Participants must submit a proposal regarding their campaign and the publication materials needed for the social campaign.
3. The online social campaign design must be original, without plagiarism in any form. The campaign materials must be written in English. If local terminology is unavoidable, put the words in italics and provide explanation.
4. References used must be mentioned in the bibliography put on the proposal.
5. References should be written in Vancouver referencing style.
6. Social media which may be used includes: Facebook, Instagram, Whatsapp, LINE, WeChat, KakaoTalk, and YouTube.



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7. Number of campaign material made is not limited, however it should be appropriate for publication from 24-30 April 2020 (**there must be at least one post each day**).
8. Winner of the Online Social Campaign Competition will be required to address the AMSA International community regarding their social campaign and to clarify any information if needed.
9. Proposal content requirement requirement:
 - A. Title
 - B. Background
 - C. Scope of Campaign
 - D. Basic Theory
 - E. Campaign Plans
 - F. You may include graphics or table whenever appropriate.
10. Proposal technical requirement:
 - A. Length limit: 10 A4 pages (including title, graphs, and tables; excluding bibliography)
 - B. Font: Times New Roman, 12
 - C. Line spacing: 1,5 space
 - D. Margin: normal
 - E. File format: Portable Document Format (.pdf)
11. Campaign materials' content requirement:
 - A. AMSA International logo
 - B. The word "World Immunization Week"
 - C. Content
 - D. Technical requirement is adjusted with social media used on the specific campaign material
 - E. File format: .JPG/.JPEG/.mp4



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F. Publication caption if appropriate

12. Submission procedure:

- A. The proposal and campaign materials should be compressed into a .zip file and sent as an attachment in the email.
- B. Biodata of the author (full name and university) along with corresponding online social campaign title should be written in the body of the e-mail. Please make sure that the name is correct, as the biodata will be used for identification and certificate creation.
- C. Do NOT put your biodata or identity of your AMSA chapter or identity of your university in the abstract, timeline and campaign material files to facilitate fair assessment of scores.
- D. File Name:
WIWOSCC_Full name of first author_AMSA Chapter
(For example: WIWOSCC_Daniell Edward Raharjo_Indonesia)
- E. E-mail subject:
WIWOSCC_AMSA Chapter
(For example: WIWOSCC_Indonesia)

Judging Criteria:

- 1. Campaign Proposal
 - A. Relevance of content to the impact of tobacco usage to the global community (15%)
 - B. Creativity and novelty of campaign plan (15%)
 - C. Relevance of campaign plan with campaign topic & objective (15%)
 - D. Feasibility of the campaign plan (10%)
 - E. Originality and adherence to guideline (5%)



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2. Campaign Material

- A. Creativity and novelty of campaign material (15%)
- B. Adherence of content to campaign proposal (10%)
- C. Clarity and visual appearance of campaign content (10%)
- D. Adherence to guideline (5%)

Final score will be the sum of proposal (50%) and material (50%)

Award:

- 1. Certificates for top-3 winners
- 2. Publication on every AMSA chapter for the first winner